

ANNUAL REPORT

BARCA LUI ZOE ASSOCIATION 2021-2022

This report summarises the activities implemented by Barca lui Zoe Association during 1st of June 2021 to 31st of May 2022





MESSAGE FROM OUR PRESIDENT

Adopting a zero-waste lifestyle is not only for the external environment but for the one inside eachone of us as well. When you start focusing on how you can make things better in such a messy field as waste, you start recognising the unseen resources hidden inside you. Living a zero waste lifestyle doesn't mean that only the environment receives the benefits. It means that you learn how to focus and maintain your focus only on your most important goals and receiving what you really need and wish for.

Zoe





ABOUT BARCA LUI ZOE ASSOCIATION

Barca lui Zoe Association has the social mission to inspire children, teenagers, and adults to discover the Nature and in particular the element of water and the marine ecosystems by practicing the underwater sports (snorkeling, free-diving and scuba diving), acknowledge the pollution issues they face because of human unconscious behaviour and protect them by adopting a zero waste lifestyle.





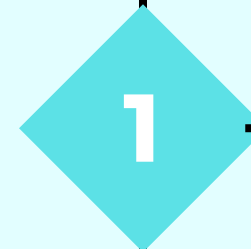
The zero waste lifestyle is the ultimate solution for the global waste problem. It implies a deep awareness regarding nature and natural laws, natural resources, consumption, needs, desires, ecosystems and a certain lifestyle where waste is avoided by all means.

Adopting a zero waste lifestyle develops specific behaviours, rules and limits that allow the individual to pursue only what is indeed meaningful for his/ her overall life while allowing few to zero waste to reach and affect the external natural environment. This aims to move forward healthy environments together with healthy individuals.

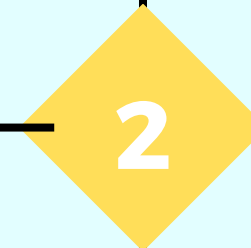
ZERO WASTE LIFESTYLE

WHAT MOVES US FORWARD

In Romania, ecological education does not have a clearly established legal framework. Children only optionally learn about the importance of protecting the environment.



Awareness of the astonishing marine ecosystems can lead to an increased responsibility for the way we treat the vital resources on the planet and specifically the water.



In Romania there has not been (nor is there yet) a culture of recycling and ecological responsibility.



WHERE WE STAND TODAY

In June 2022 Barca lui Zoe Association has ended its fourth year of activities to accomplish its water awareness and protection while adopting a zero waste lifestyle. We added more than 500 direct beneficiaries of our project during the last year of activity and several national and international partnerships.



We actively promoted messages we stand for like “#gozerowaste”, “openyoureyesunderthewater”, “masterthewater”, “#beresponsible” and I am the change I want to see in the world.





WHERE WE ARE HEADING

We are more determined than ever to keep on educating people in Romania and across borders to protect the environment and especially water by adopting a zero waste lifestyle. We are committed to explain the vital symbiosis that exists between human and Nature, the significant role that water plays in our day to day lives and the great benefits brought by living a life without waste.





MAIN ACTIVITIES

Many have lived without LOVE, not one without WATER

W.H.Auden

1

Underwater exploration activities in order to discover new places suitable for underwater and marine ecosystems discovery activities.

2

Theoretical introduction class talks about the importance of a responsible behaviour with Nature and discovering marine ecosystem with underwater sports.





MAIN ACTIVITIES

3

Cleanups with students for understanding the waste problem from a practical point of view and assume a responsible behaviour towards Natural environment.

5

Online awareness activities about the marine ecosystems and zero waste lifestyle.

4

Snorkeling with students to understand the marine ecosystems and how they are affected by our irresponsible and unconscious behaviour.

6

Environmental cleanup and underwater activities with the purpose of increasing the bonding relationship between the management staff and teams.





Taking the pulse of the marine ecosystems is an important activity for our association, therefore from 1st of June 2021 to 31st of May 2022 we explored waters around the globe and noticed the sad fact that plastic can be encountered floating in our oceans and seas at any depth between 0 and 10 m. This reality is unfortunate and it gives us the motivation to move forward and fight for the health of the environment and waters.

SNORKELING AND FREE DIVING EXPLORATIONS AND UNDERWATER WASTE COLLECTION

Our presence in schools during Alternative Week has become a tradition as we are already at our fourth session. Over 400 students from Romania and Tanzania participated to our online or offline talks. The topics we approached were related to the issues environment faces because of peoples' lack of awareness about reality, proper behaviour towards the environment and adopting a zero waste lifestyle.

CLASS TALKS



Our experience has shown us that we are so used to having waste everywhere around us that we don't even see it anymore. This is why we try to engage the pupils we work with in practical clean-ups so they can focus on the waste around them and understand the huge impact we are having on the environment.

CLEAN UPS





Not only the practical clean-ups bring awareness, but also the practical snorkeling/ free-diving activities. Meeting the marine ecosystems deepens the awareness about the environment and the issues it faces because of humans' unconscious behaviour. Over 300 pupils from community centres in Tanzania benefited from snorkeling practical classes during this year.

MARINE ECOSYSTEMS DISCOVERY AND OBSERVATION

The fact that we are 70% water is a well know fact and also a highly ignored one. For almost one year, weekly reminders were sent on our social media accounts.

What triggered this reminder?

While speaking with the pupils present at our Alternative School program, most of the participants stated things like: houses, cars, phones or families as vital elements. We forget so easily the essential elements that makes our life possible. Water, for instance, plays a huge role in our existence on earth and still we often waste it for superficial wishes. Analysing water's behaviour we can extract some interesting conclusions regarding human behavior. Therefore, we studied the water research of the Japanese researcher Masaru Emoto and we shared relevant information on this topic.

ONLINE AWARENESS



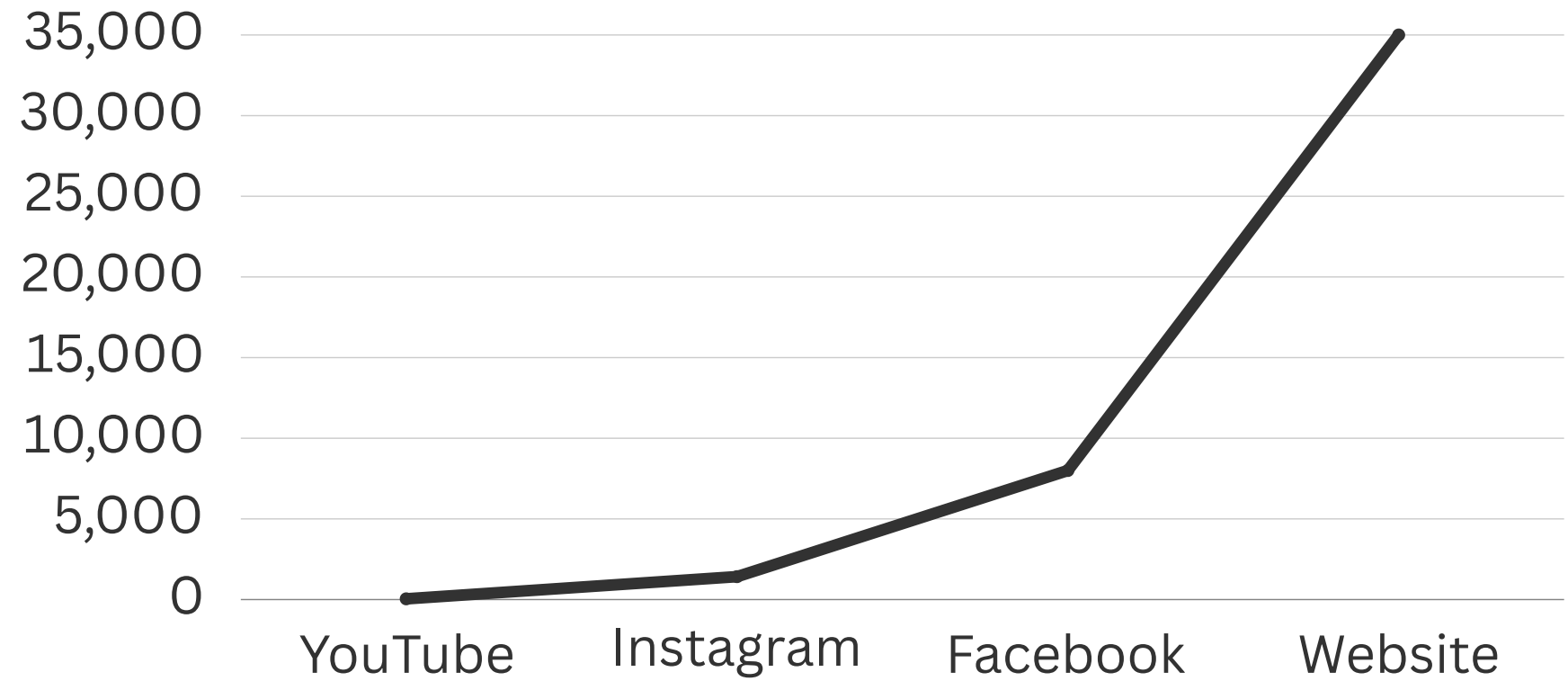


It is important for a team to have an integrated vision and language. The team buildings organised offered members this very ace up their sleeve: a new common vision a new angle of approach that all team members can take into account and an experience that only those who have experienced can talk about. The new activity has been appreciated by the employees of 3 companies that chose to bring closer member of their executive teams by expanding their minds through this change of perspective.

UNDERWATER AND ZERO WASTE TEAM BUILDINGS

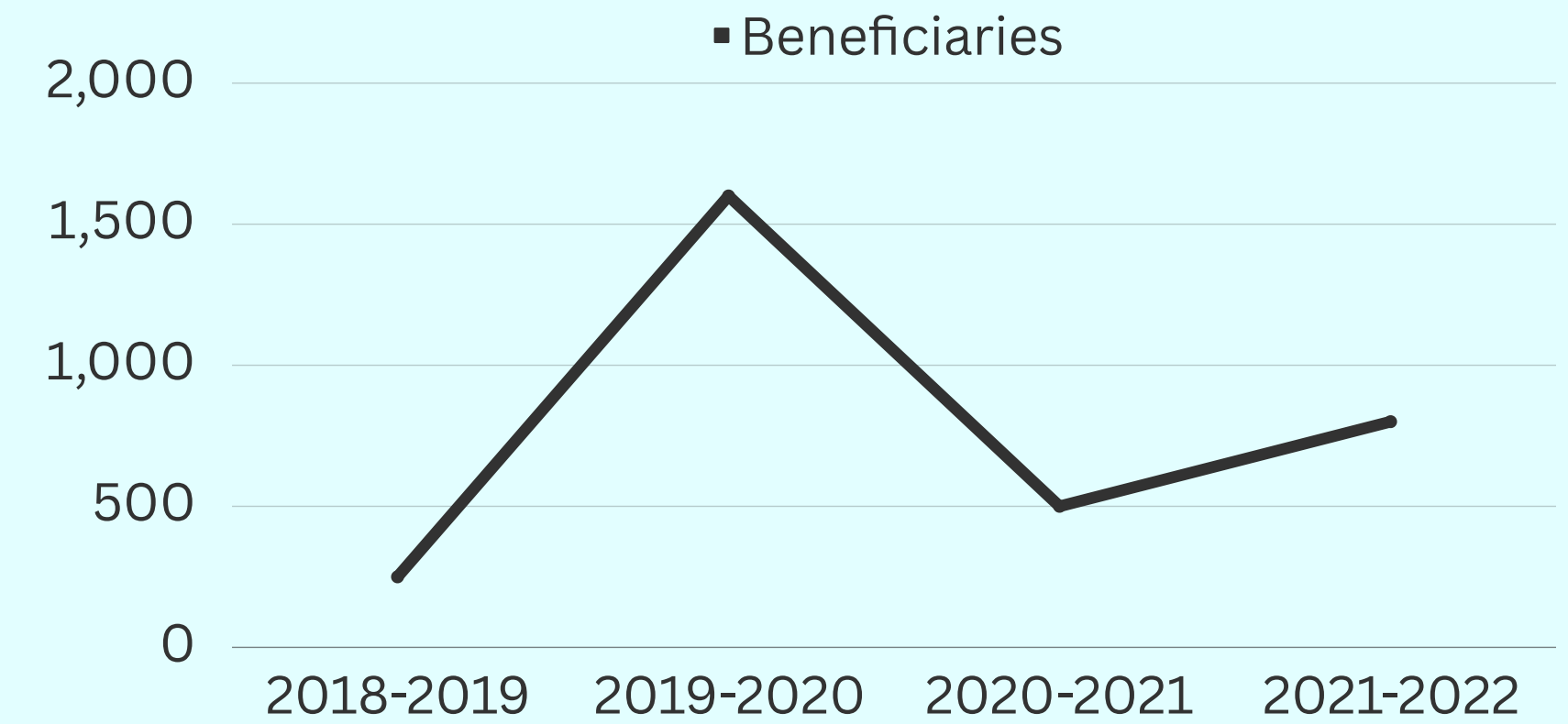
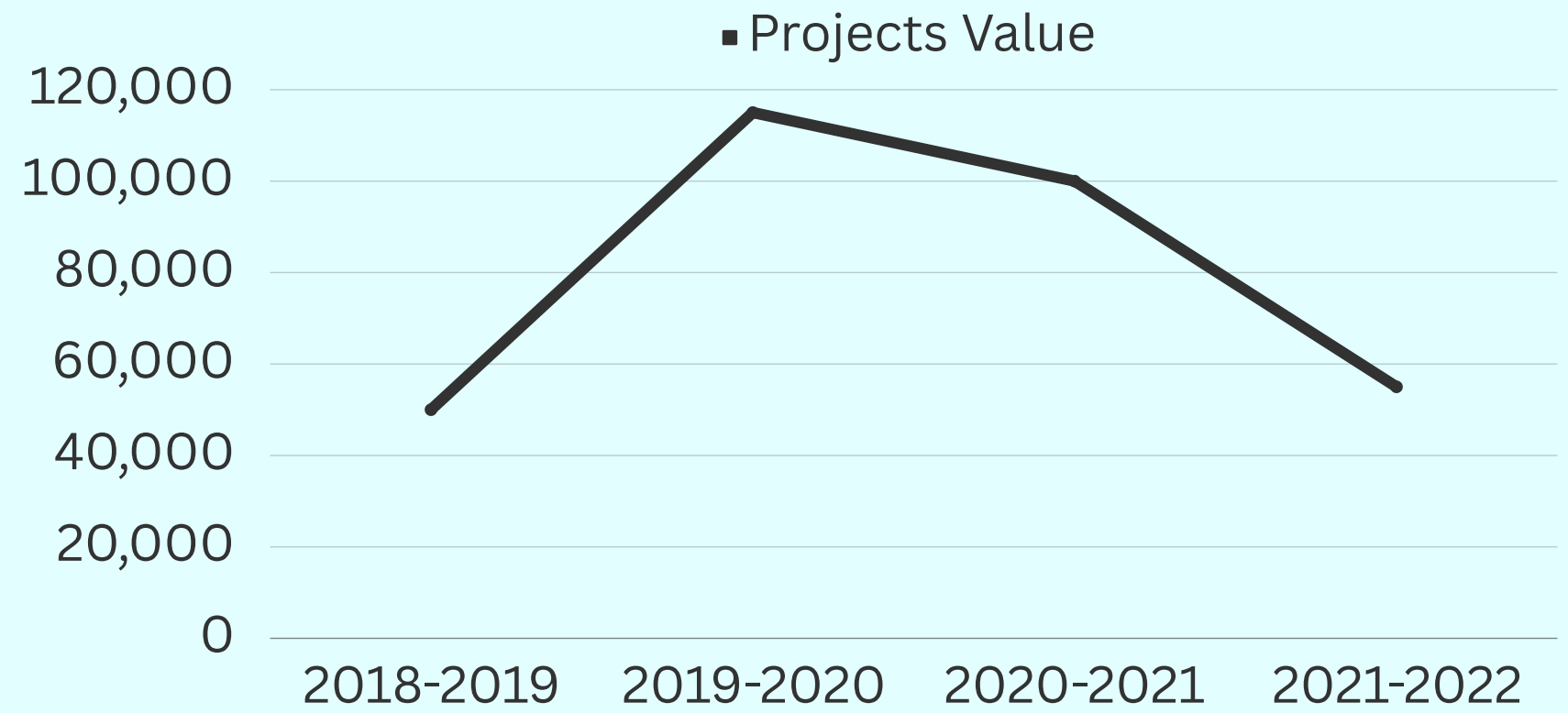


SOCIAL MEDIA





PROJECTS VALUE AND BENEFICIARIES



PARTNERSHIPS AND COLLABORATIONS

The success of our partnerships lays in the win-win-win deals we put on the table, the specialists we involve in our actions and the hard work we put to see that all partners achieve the goals set at the beginning of the partnership. Moreover, the selected partners have exclusivity on the activity niche and are perfectly aligned with our credo.



WE ARE DEEPLY GRATEFUL TO ALL OUR PARTNERS AND UPHOLDERS. WITHOUT THEIR SUPPORT AND INVOLVEMENT OUR MISSION COULD NOT HAVE BEEN ACCOMPLISHED.



**ASOCIAȚIA ECOTECA ~
DECATHLON ROMÂNIA ~
SATUREJA ~ JADEJA FARMING ~
MINICRM ~ NOEGEL ROMANIA ~
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ENVIRONMENT MINSTER
ZANZIBAR ~ BLUE OCEAN
AGENCY ZANZIBAR ~ CHUMBE
ISLAND ~ VODACOM ~
DROPWATER ~ ECO-SCHOOLS,
UNESCO TANZANIA ~**

THE CORE TEAM

Behind the projects of Barca lui Zoe Association are the people that make everything possible. All of them are volunteers. They are fighting with all their powers and put together resources (energy, time, knowledge, experience etc) so Barca lui Zoe Association can accomplish its mission and the water on the Planet gets/ remains clear. Huge appreciation for this!



Raluca Nicoară

President



Irina Latiș

Communication



Ana Maria Moga

Asistent Project
Manager

FUTURE PLANS

We wish to continue to educate and self-educate in underwater sports and a lifestyle in harmony with Nature. Thus for the next year, we designed the following actions:



Alternative School

Romania - September 2022 - June 2023



Eco experience and fundraising

Palma de Mallorca, Spain - June 2022 - June 2023



#zerowaste Journey

online - June 2022 - June 2023

THANK YOU FOR ALL

BARCA LUI ZOE ASSOCIATION 2021-2022

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